

Examples of descriptions I wrote for the Flourish Fund Baby Registry, a startup that launched in December 2020

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Eco-Bums Cloth Diapering

If you're considering cloth diapering, you already know it's better for the planet and can be easier on baby's delicate skin. This bundle contains the cloth diapering essentials, including reusable wipes and a butt cream that's safe to use with reusable diapers. We recommend registering for three bundles per baby to ensure you have enough supplies for the literal poop show that's about to ensue.

Use the \$25 Flourish Fund Gift Card towards a newborn care class or mommy and me yoga class!

\$89.99

1



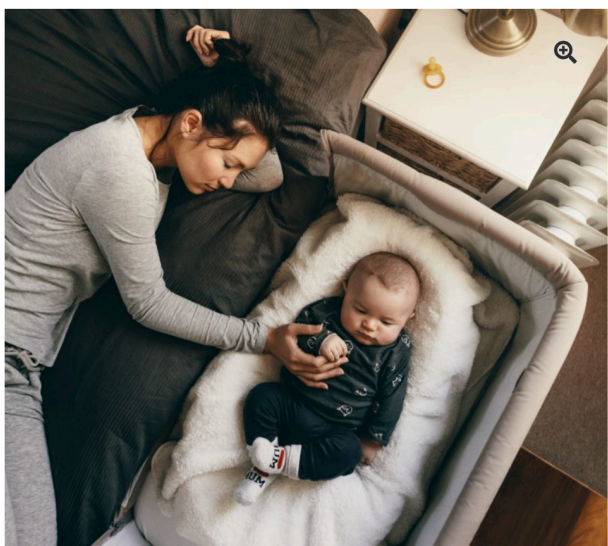
Mama Needs A Minute

Mama, taking care of yourself is taking care of your baby. Even if you can't leave the house or even your couch, there are still ways to care for yourself. This bundle helps you have a little me time with comforting tea, an eye mask, wellness aromatherapy roller, and turn your shower into a spa with a lavender shower steamer.

Treat yourself with a yoga or meditation class with you \$25 Flourish Fund Gift Card!

\$69.99

1



Get Some Serious ZZZs

Getting a good night's sleep with a newborn sounds impossible, right? It doesn't have to be. This bundle comes with the essentials for helping your baby—and—you get the rest you desperately need. It features *the* sound machine recommended by sleep experts, a pacifier to help baby self soothe, and an aromatherapy pillow mist to promote sleep and relaxation.

Round out your baby sleep arsenal with the \$100 Flourish Fund gift card. Use it for a consult with a sleep specialist or hire a night nanny or doula with the funds.

\$152.99

1

[Sign in](#) or [create an account](#) to add this item to your registry.

Examples of Social Media I created for the Flourish Fund Baby Registry, a startup that launched in December 2020



Flourish Fund Baby Registry



✨ INTRODUCING ✨ the Flourish Fund Baby Registry, where family wellness comes first.

In addition to essential products for mama and baby, all bundles include a gift card that you can use toward:

- 🧘 Wellness experiences like a yoga or meditation class (virtual classes available)

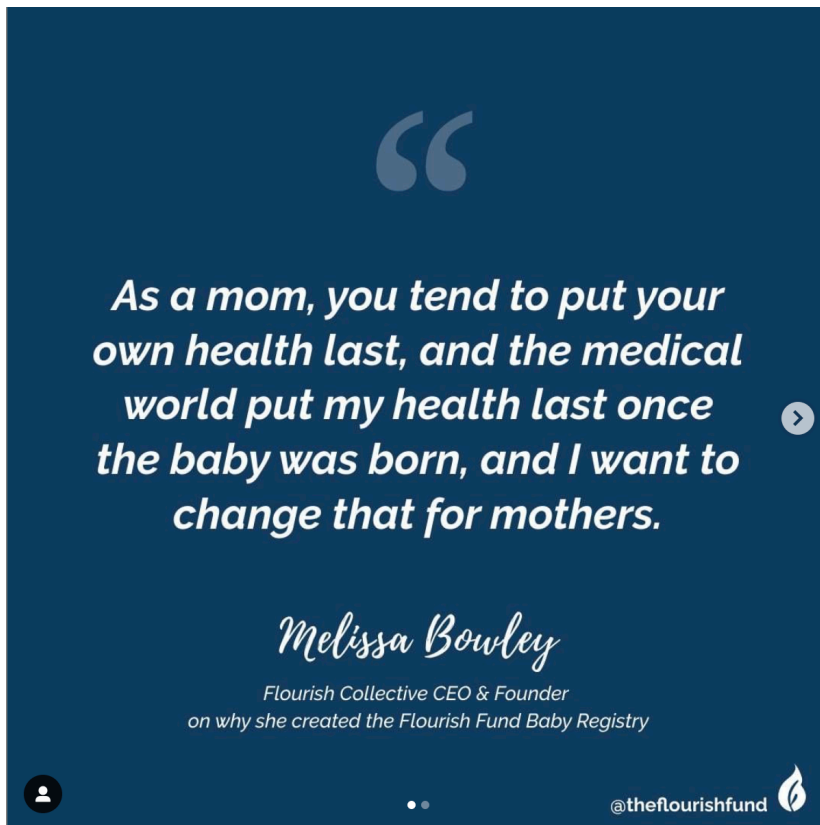
- 👶 Parent education such as a baby sleep consultation or newborn care class (virtual classes available)

- 👩 Support from a doula, lactation counselor, night nanny, or newborn care specialist (at this time, our providers are based in MA, RI & CT)

Create your Flourish Fund Baby Registry @ www.theflourishfund.com

Earth Mama Organics Haakaa USA





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 Boston, Massachusetts

theflourishfund At the Flourish Fund #BabyRegistry, we are making baby AND mom's health a priority. Get on our launch list in bio

#pregnancy #doula
 #postpartumdoula #postpartum
 #postpartumsupport
 #birth #birthsupport #childbirth
 #childbirtheeducation
 #childbirtheeducator #childbirthclass
 #childbirthpreparation
 #babyshower #babysprinkle
 #bestbabyshowergift #bostonmoms
 #babyregistrymusthaves
 #babyregistryideas

1w

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Liked by bsavvycreative and 52 others

NOVEMBER 23

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theflourishfund ✨ Meet the Flourish Fund Wellness Providers ✨ With our #babyregistry, you'll be able to register for their services, which include: prenatal yoga, massage, sleep consultants, newborn care, classes, doulas, meal delivery, and other kinds of support. Right now, our providers are based in CT, MA & RI. But many of them offer virtual services. Learn more @ theflourishfund.com. in bio

@bethanyjewellyoga
 @nightlight_doula @newworlddoula
 @bostonbabynurseandnanny
 @babyoandi @infantconciierge
 @massage.loft.ne
 @elyse_ayurvedic_doula

Like Comment Share

Liked by verasweeney and 43 others

1 DAY AGO

Add a comment... Post

Excerpt from an Email I wrote for the Flourish Fund Baby Registry, a startup that launched in December 2020



flourish  fund

You got this!

flourish  fund

Now, you can create
a baby registry that
puts your family's
wellness first.

Register for expert-picked gift bundles that include **mom and baby essentials** *plus* gift cards for pregnancy, postpartum, and family wellness experiences. Think **prenatal yoga, massage, sleep consultants, newborn care, classes, doulas, meal delivery**, and other kinds of support. Our experts and experiences will help ease pregnancy discomfort, support you during and after birth, provide breastfeeding and parenting education, and much more.

START MY REGISTRY

An Example of Copy Written for Amazon. Please scroll below the fold to see all the copy.

https://www.amazon.com/Monopoly-Game-Cheaters-Board-Ages/dp/B0771YL7DZ/ref=sr_1_1?s=toys-and-games&ie=UTF8&qid=1546631373&sr=1-1&keywords=monopoly+cheaters+edition

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<https://lumededorant.com/blogs/blog/deodorant-vs-antiperspirant#:~:text=Antiperspirant%20blocks%20sweat%20to%20fight,against%20B.O.%3B%20not%20ending%20sweating.&text=I%20steered%20him%20away%20from,common%20ingredient%20in%20natural%20deodorants.>

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